

## JUUT NEW GUEST REFERRAL SWEEPSTAKES

### OFFICIAL RULES

1. **Introduction.** No entry fee or purchase necessary to enter or win this "Sweepstakes." This Sweepstakes begins on July 1, 2010 and ends on September 30, 2010. This Sweepstakes is subject to all applicable federal, state and local laws and regulations, and is void where prohibited by law. By entering and participating in this Sweepstakes, Entrant (defined below): (i) fully and unconditionally agrees to accept and be bound by these Official Rules and by all decisions of Juut Salonspa ("Juut"), which shall be final and binding in all respect, including without limitation, decisions regarding eligibility, selection of winners (each a "Winner"), and the interpretation of these terms and conditions ("Official Rules"); and (ii) represents and warrants that all information provided by Entrant in connection with this Sweepstakes is true, accurate and complete as of the date of entry.

**Eligibility.** This Sweepstakes is open to employees and "existing guests" of Juut Salonspa (each an eligible "Entrant"). An "existing guest" is a regular customer of Juut services as of July 1, 2010 as may be reasonably determined by Juut in its sole discretion. No additional entry fee or purchase necessary. The Prize will be awarded to the winning Entrants. Entrants must be eighteen (18) years or older and a legal resident of Minnesota or California. Only one (1) entry submission will be allowed per referral per salon visit.

2. **How to Enter.** An existing guest will be given an entry form by a Juut employee for the guest to use to refer to Juut a person who is not currently a Juut guest. Every person who is not a Juut guest at the beginning of this Sweepstakes who becomes a Juut guest between July 1, 2010 and September 30, 2010 will submit to Juut the completed form. The entry forms must be complete in order to be valid. Possession of an entry does not constitute valid proof of delivery or receipt. Incomplete entries are void and will not be considered as a potential Winner.

3. **Selection of Winner.** On or about October 15, 2010 one (1) Winning entry will be selected. Winners will be selected from a random drawing of the eligible entries received by Juut during the sweepstakes. The drawing will be conducted by an independent judge, and all decisions are final. The odds of winning are dependent on the number of valid entry submissions. Winner need not be present to win.

4. **Prize.** Each Winner will receive one \$1000 Apple® gift cards. Approximate retail value of each Prize is one thousand dollars (\$1,000). The total estimated retail value of all Prizes is approximately two thousand dollars (\$2,000). The odds of winning are dependent on the number of valid entry submissions. On or about October 15, 2010, a Prize will be awarded to one (1) employee and one guest. The total number of Prizes to be given away is two (2). The total number of written Prize notices will vary. Each Prize will be awarded to the winning Entrant and may be transferred at the sole discretion of the winning Entrant. Prizes cannot be redeemed for cash. Prizes can only be used in full when redeemed. Gratuities are excluded (both for earning points and redemption purposes). All costs, fees, expenses and taxes (including, without limitation, federal, state, and local taxes) associated with any element of the Prizes not explicitly stated herein as being provided are the sole responsibility of the Winner. Any depiction of Prizes in advertising or promotional materials for this Sweepstakes is for illustrative purposes only.

5. **Disqualification/Ineligibility.** Any attempt to enter this Sweepstakes in a manner other than provided in these Official Rules shall be VOID. Entries received from persons not meeting eligibility requirements will be disqualified. Juut shall not be liable for late, incomplete or inaccurate entries, or any human error which may occur in the receipt of the entries in this Sweepstakes.

6. **Winner Notification.** Winner will be notified by mail, e-mail or telephone. Upon confirmation of eligibility, the Prize will be awarded no later than October 15, 2010 via a voucher or gift certificate. Prizes are guaranteed to be awarded in accordance with these Official Rules. Any unclaimed or undeliverable Prize will be awarded to an alternate Winner.

7. **Agreement to Official Rules.** By participating, Entrant agrees and accepts these Official Rules and the decision of Juut with respect to this Sweepstakes, and by entering this Sweepstakes, Entrant agrees to waive any right to claim ambiguity or error in the Official Rules.

8. **Publicity.** Winner(s) agrees to allow Juut to use his/her name, likeness, picture and/or biographical information as news or for purposes of advertising, promotion and publicity in all media (including on-line, film, audio, video, electronic or other recordings) as may be determined by Juut without additional compensation. Entrants agree to be contacted by Juut, including via e-mail, in the future (and shall have the opportunity to "opt-out" of such e-mails).

9. **Release of Liability.** By participating, Entrant agrees to release, hold harmless and indemnify Juut, its agents representatives, affiliates, directors, officers and employees from and against any and all liability or causes of action (however named or described) for any injuries, losses and/or damages caused by or resulting from entry or participating in this Sweepstakes, or resulting from the acceptance, possession, use or misuse of the Prize. Juut is not responsible for any expenses incurred by Entrant in connection with participation in this Sweepstakes.

10. **Modification of Official Rules and/or Sweepstakes Termination.** Juut reserves the right to modify any terms of this Sweepstakes and these Official Rules at any time at Juut's sole discretion. Juut further reserves the right to terminate this Sweepstakes at any time at Juut's sole discretion. Juut shall assume no responsibility for cancellation due to causes beyond Juut's reasonable control.

11. **Who Won.** To request a Winners list, send a self-addressed stamped envelope to Juut's mailing address provided in these Official Rules, ATTENTION: "DAYMAKER® WINNERS LIST." Requests must be received by November 1, 2010.

12. **Law.** This Sweepstakes shall be conducted in accordance with the laws of the State of Minnesota. All disputes concerning these terms and Sweepstakes shall be adjudicated in the federal and state courts having jurisdiction over Hennepin County, Minneapolis, Minnesota USA.

13. **Juut.** The Sponsor and administrator of this Sweepstakes is Juut Salonspa, 201 SE Main Street, #324, Minneapolis, Minnesota 55414.